

CHAIR'S ANNUAL REPORT

17TH DECEMBER 2019





Chairman's Annual Report - The Give a Care Foundation Inc.

It is my pleasure to present to our Founder & President, Jeff Shaw, all board members, volunteers and employees the 1st Chairman Report for The Give a Care Foundation.

A big thank you to all our hard-working volunteers for their work over the year. In particular, I'd like to acknowledge the committee members: Sandra Collins (Treasurer), Tricia Jasinski (Board Member) and Troy Huggins (Board Member).

I would also like to mention our two hard-working employees who have helped our organization start its development and growth – Karen Scholey (Corporate Relations Lead) and Bethaney Gilli (Business Development Coordinator).

Our main events this year were:

- Launch
- Jeff's video
- Arts Group/ Christmas Cards in partnership with Kilbreda College students
- Fundraiser at Southland
- Bunnings Sausage Sizzle
- Bowling
- Partnerships: Rotary, Leef, Bendigo Bank
- Christmas party for clients

Our main donations this year were via:

- The Rotary Club of Beaumaris - \$4,500 (video) + \$2,500 (Christmas party)
- Bendigo Bank - \$500
- Bayside Grant - \$2,500
- Maple Plan - \$500
- Zoet Print - \$1,000
- Leef - \$10,000

Total: \$21,500

A documentary is underway before Christmas developed by the ABC.

We also received assistance from Deloitte and engaged the services of Scott Partners in order to audit our accounts.

Upcoming, will be the release of the ABC Documentary on Jeff's Journey and the launch of The Give a Care Foundation.

Currently our Charity is exclusively opened to assist Give a Care clients and support their needs.



The promotion of Jeff's Journey as well as the purpose of the organization will certainly be crucial for the growth of the Foundation.

I look forward to seeing the organization develop and grow in 2020 and support as many disabled people living in isolation as we can.

Thank you,

Cristina Karvonidis

Chair & Secretary



Treasurer's Report - Year Ended 30th June 2019

Although not a statutory reporting requirement, it was decided to have the financial accounts of The Give a Care Foundation Inc. audited from the first year of operation for a few reasons. The main purpose was to determine that a fair representation of the current financial position of the Foundation was established. Presenting audited financials also establishes that the organisation is being as transparent as it can be and that the financial accounts can be relied upon by all external organisations wanting to affiliate with The Give a Care Foundation Inc. It is also expected that in time that The Give a Care Foundation will become a reporting entity with size.

As the organisation got off the ground in its first year of operation, the Foundation took on its first 5 employees. At year end the cost of this expertise has strongly established the intent of Founder Jeff Shaw to boldly commit to tackling isolation of people living with a disability in the Community.

As well as the large financial commitment that Jeff has made to the organisation, the Foundation also received 2 grants during the year. Given that this is a little-known charity in its infant stages, to receive this kind of support so soon is a credit to Jeff, the belief in his vision and his determination to succeed.

I present the audited Annual Financial Report for the year ended 30th June 2019.

Sandra Collins

Treasurer



PLANNING JANUARY- DECEMBER 2020

Events

- Cocktail party
- Market Stall/ Art Exhibition
- Bayside Hockey Collaboration (Concept/ events(s) to be developed)
- Client Christmas Party
- Client Movie Evening
- X10 small Foundation funded events (bowling, city excursion, etc)
- Elk Farm
- X2 Community Stalls at Southland and Parkmore Shopping Centres
- Venues need to be booked in advance. Ie the Christmas Party should be on IDPwD – 3 December.
- The art classes need to be briefed on what we need from them for the Exhibition/ and things we will sell. But we should also run a competition for Kilbreda students with the winners announced at the Exhibition. This is a year-long program culminating in the Exhibition and announcement of winners
- Bayside Hockey – discussion of great possibilities are underway

Funding

Grants

- Google Grant
- Elk Farm
- Art Classes/ Art Exhibition – Kilbreda collaboration
- Health and Wellness – Bayside Hockey collaboration

Concepts and delivery strategies need to be developed to source most suitable grant:

Sponsorship

- Champagne and Canapes Fundraiser
- Art Exhibition (in addition to grant)
- Client Xmas Party
- Movie Event
- Other Foundation events
- Further develop relationships with Beaumaris Rotary, Leef and Bendigo Bank
- Develop corporate partnerships database and offerings for above activities
- Rotary 'Roadshow' – regular presentations to different groups with aim of presenting at state or national level



Fundraisers

- Cocktail party
- Market Stall
- Community stalls
- Art Exhibition
- Via website
- Run Melbourne

Secure auction and raffle items, items for sale in stalls and on website

Social Media

- Increase reach and profile through Facebook and Instagram
- Short videos for YouTube
- Keep website refreshed

Traditional Media

- Further develop local media database with aim to have monthly coverage
- Major media – TV (The Project, The Livingroom, etc)

Other

- Awards for Jeff and Cristina

Volunteers

- Develop a list of volunteer opportunities to support our events

Communication

- Introduce a quarterly corporate e-newsletter
- Schedule quarterly client newsletter
- Annual Report

Timelines and Planning

This all needs to be put into a calendar to ensure the workload is manageable across the 12 months and there is no clash with the large events.